Preble County Mental Health & Recovery Board Strategic Plan FY25-FY27

X No progress X Progress X Accomplished

KEY:

Stakeholders: these are classified as planning committees and/or teams and may include other agencies and departments.

Advocacy

Goal: Take an active and leading role to ensure that quality mental health & addiction services are available to all Preble County residents.

Objectives/Actions	Lead	on-going	FY25	FY26	FY27
1. Create an advocacy action plan.					
1.1 Create a work group consisting of board members, staff and stakeholders.	ED/Staff Bd Members		X		
1.2 Hold stakeholder groups to create objective and actions of advocacy action plan.	ED/Staff Bd Members		X		
Notes:					

2. Create new opportunities for advocacy.					
2.1 Partner with local and state advocacy groups.	ED/Staff		X		
2.2 Identify opportunities to partner with regional partners for marketing campaigns.	ED/Staff		X		
2.3 Create local diversity, equity, inclusion and belonging goals within local stakeholder groups.	ED/Staff		X		
Notes:					

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Fiscal

Goal: Ensure the financial viability of the PCMHRB through efficient, accountable and responsible financial management.

Objectives/Actions	Lead	On-going	FY25	FY26	FY27
1. Ensure financial sustainability.					
1.1 Develop a cost savings plan for Board admin including capital improvements.	ED/Staff		X		
1.2 Research cost savings of reducing board owned properties.	ED/ Staff		X		
1.3 Identify opportunities to further improve fiscal stability by utilizing forecasting tools.	ED/Staff		X		
1.4 Identify areas that incur the most operating cost to bring reserve funds to recommended level within 3 years.	ED/Staff		X		
1.5 Diversify and grow revenue streams by 3% through increased grant opportunities.	ED/Staff		X		
Notes: 1.5 increased by 12% in FY25					

2. Provide additional education to providers about board funding policies, requirements, and responsibilities annually.					
2.1. Streamline process for annual application for funding through data modernization.	ED/Agency		X		
2.2 Collaborate with providers to improve fiscal vitality of board related programs.	ED/Staff/Providers		X		
2.3 Facilitate training regarding the financial impact/opportunities related to government funding.	ED/Staff		X		
Notes:					

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Programming/Service Delivery System

Goal: Develop a seamless continuum of care which supports prevention, early intervention, treatment and consumer recovery supports.

Objective/Actions	Lead	On-going	FY25	FY26	FY27
1. Focus on continuous improvement of the crisis service system to better serve those in need.					
1.1 Evaluate crisis service system to identify gaps and barriers to services.	ED/Staff	X	X		
1.2 Expand crisis mobile services to 24/7.	ED/Staff		X		
1.3 Implement results of 1.1	ED/Staff		X		
2. Increase housing and housing supports					
2.1 Collaborate with other counties to develop group home.	Staff		X		
2.2 Develop Adam Amanda Center with regional partners.	ED/Staff		X		
2.3 Increase local housing with case management.	ED/Staff/Board		X		
2.4 Support local shelters.	Agency	X	X		
3. Identify and initiate new and innovative activities, programs and services focusing on prevention and treatment of mental health issues/addiction.					
3.1 Utilize data collected to identify programs and service gaps.	ED/Staff/Board		X		
3.2 Staff and providers attend conferences and trainings pertaining to new and innovative practices.	ED/Staff		X		
3.3 Implement intensive mental health services	ED/Staff		X		
3.4 Plan for a behavioral health urgent care.	ED/Staff		X		
3.5 Implement fun family structured environment. (i.e. Pause)	ED/Staff		X		

3.6 Develop FOA for adults and youth in Preble County.	ED/Staff		X		
3.7 Evaluate need for anxiety, depression, suicide survivors support groups.			X		
Notes:					

Community Relations

Goal: Strengthen the PCMHRB brand and advocacy roles in the community

Objectives/Action	Lead	On-going	FY25	FY26	FY27
1. Look for new approaches to educating, reducing stigma, and engaging people in all areas of Preble County about PCMHRB and available services.					
1.1 Promote awareness of MHRB through on-going campaigns including promotion of national "awareness" days/months, suicide prevention, SAPP, Red Ribbon Week, etc.	ED/Staff/Board	X			
1.2 Offer trainings for public on mental health issues (Mental Health First Aid – youth & adult, QPR), substance abuse prevention	ED/Staff/Agencies		X		
1.3 Utilize social media & traditional media to drive education, communication, events, & fundraisers	Staff	X			
1.4 Support agencies with marketing & promotion as requested/necessary.	ED/ Staff		X		
1.5 Develop formal & informal community partnerships to extend MHRB "reach" to all Preble County municipalities.	ED/ Staff		X		
2. Create strategy to share strategic plans in the community within six months.					
2.1 Present to stakeholders (i.e. commissioners, community partners and consumers).	ED/Staff		X		
2.2 Provide updates to community on strategies achieved through social media platforms and websites.	ED/Staff		X		
3. Expand and enhance outreach to data driven populations.					

3.1 Collaborate with outreach peer community partners to expand MHRB reach to all Preble County municipalities.	ED/Staff		X		
3.2 Expand outreach and prevention to Preble County farmers.	ED/Staff		X		
3.3 Expand outreach and prevention to Preble County blue collar workers.	ED/Staff		X		
3.4 Expand outreach and prevention to Preble County seniors.	ED/Staff		X		
3.5 Expand outreach and prevention to Preble County home-school youth.	ED/Staff		X		